



Food and Hotel Indonesia

Jakarta, Indonesia
April 5th -8th, 2017

As the country's middle class is expanding, from 37 percent of the population in 2004 to 56.7 percent in 2013, so is its demand for imports. Furthermore, Indonesian consumers are becoming more and more exposed to international products, lifestyles, and activities. Many Indonesian consumers are aware of the quality and safety of U.S products.

Exhibit with SUSTA at the 14th edition of Food and Hotel Indonesia, which is expected to attract a record number of visitors in 2017. The previous edition attracted a total of 30,955 attendees from the retail and hospitality industry. This event is labeled as an "Opportunity Hotspot" given that the value of Indonesia's food and beverage imports is expected to quadruple in the next decade. Eligible MySUSTA companies can log into your account to [register online](#).

Booth Fees:

9 square meter corner booth space \$1,000.00

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Registration Deadline: January 6th, 2017

No refunds for cancellation after January 6th, 2017.

Fee Includes: Booth space, interpreter services, and a \$500 sample shipping allowance from a consolidation point in the U.S. to the trade show through SUSTA's freight forwarder.

Product Description (suitable products but not limited to): Meat Products • Poultry • Seafood Dairy • Fresh and Processed Fruits and Vegetables • Non-Alcoholic & Alcoholic Beverages • Prepared Foods • Condiments and Sauces • Snack Foods • Bakery Products • Tree Nuts • Breakfast Cereals • Baby foods

Industry Focus: Food Service Products, Ingredient, Natural/Health, Produce, Retail Products

50% CostShare

Apply now for 50% CostShare to request 50% reimbursement of travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! Learn more about 50% CostShare.

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